

GOVERNMENT EXECUTIVE

The Nextgov
Awards: Brave
Innovation
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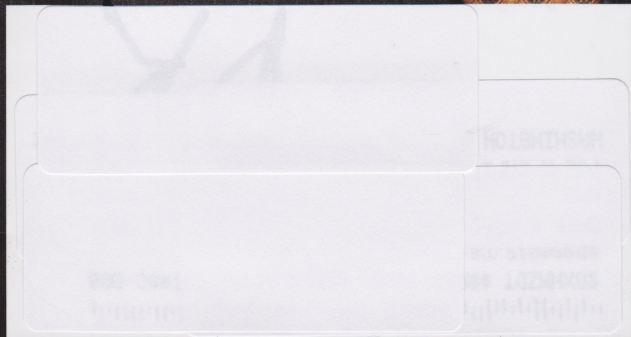
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LAYING DOWN THE LAW

John Morton
is out to prove
government is
up to the task
of carrying out
immigration
reforms PAGE 22



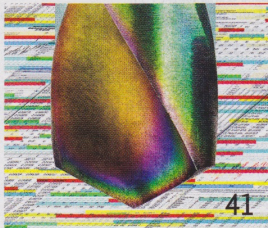
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John Morton and his agency have a lot to prove if comprehensive immigration reform is to become reality.
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Cover photograph by James Kegley

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Feds, lobbyists and Wall Street all are in the salary spotlight.
By Timothy B. Clark

Correction

In the May article "Prize Performers," the information on Thomas S. Winkowski of Customs and Border Protection was incorrect. He developed national and international programs to support anti-terrorism efforts after Sept. 11, 2001, and is responsible for enforcing customs, immigration and agriculture laws at U.S. borders. We regret the error.

Iron Woman

Marathoners are a unique bunch, but even in that crowd, BethAnn Telford stands out. Telford, a special events coordinator at the Government Printing Office, ran the Boston Marathon in April in just over four hours and managed to raise nearly \$60,000 for brain cancer research in the process.

An avid runner who has competed in the Marine Corps Marathon and the SunTrust Richmond Marathon in Virginia, Telford also is a brain cancer survivor. After two surgeries late last year, she had to take a few months off from training, which didn't leave her much prep time for Boston. But the former field hockey player was undeterred, despite the fact her cancer has returned.

After crossing the finish line in Boston, Telford says she was so elated that her first words were, "Where can I requalify?" The Pennsylvania native is looking forward to celebrating the



AMAZING RACE GPO's BethAnn Telford stops at nothing.

office will host a party, which Telford is planning, for employees and retirees to commemorate the day in 1861 when President James Buchanan signed the resolution establishing GPO. Asked to reflect on her accomplishments, Telford still seems surprised. "I'm amazed at myself," she says.

—Kellie Lunney

EXCERPT

"Everything that makes you unique—your quirky sense of humor, your stylish appearance, and your unusual stories—makes you an engaging speaker. Never doubt that you have what it takes to engage an audience. PEOPLE GRAVITATE toward a real, genuine and authentic speaker, not someone who is emulating some other great orator or adopting another person's material. Authentic presenters speak about real world EXPERIENCES THEY ARE PASSIONATE ABOUT. When you are authentic, the audience knows it; they respond better and open up to you."

—Boring to Bravo: Proven Presentation Techniques to Engage, Involve and Inspire Your Audience to Action by Kristin Arnold (Greenleaf Book Group Press, 2010)

FROM NEXTGOV.COM

Charting a Course

The Federal Aviation Administration is hard at work using technology to save money, battle more sophisticated cybersecurity attacks and deploy NextGen, its overhaul of the current air traffic control system. Chief Information Officer David Bowen recently talked with *Nextgov* about his agency's priorities.

Q: What's on your plate for the next year?

A: We're working on some consolidation initiatives, the leading one being the Internet access point consolidation effort being driven by [the Office of Management and Budget]. We've really picked up our activities on the privacy side in terms of doing a better job identifying

where our personal information is in the infrastructure, what it's being used for and how it's protected. And we're demonstrating to the agency the value of cost reduction through the deployment of IT.

Q: Where are you now focusing cybersecurity efforts?

A: We have to continue to increase our sophistication in terms of our defensive techniques. Part of that involves user education, which we do a pretty good job with. But it's just a constant leapfrog between the bad guys get better and then we get better and they



Bowen

get better still, and we have to get better still and keep up with them.

Q: How quickly does IT change for FAA?

A: Some [NextGen] technologies are actually out there and working, some are still in the laboratory, so we have some pretty long time horizons there.

The time frame around cybersecurity is probably the stuff that moves the fastest. Generally things don't move quite as fast on the government front as they do in commercial world.

—Emily Long